

# LES Benelux Half Day Topic Meeting

## Hot Topics in Licensing

### 15 June 2017 – Rotterdam

#### PROGRAM

- 12.00 Registration, welcome drinks and lunch
- 13.00 Annual General Meeting
- 14.00 Topic Meeting “Hot Topics in Licensing and IP”  
Welcome and introduction by **Laura MacDonald**, President of LES Benelux

- 14.10 **Topic 1 - Life Sciences trends**  
**Maarten Meulenbelt**, Sidley Austen, Brussels (BE)

*The EU Commission has recently launched a formal investigation into pharma pricing over cancer drugs [investigation on abusing dominant position and / or allegation for threat of drug withdrawal]. Those cases are notoriously complex and gathering further understanding as to history, legal path, possible results and consequences on pharma industry is a unique opportunity Maarten Meulenbelt will provide to LES Benelux.*

- 15.10 **Topic 2 – Ransomware an cyber security**  
**Gerard Wagener**, Computer Incident Respons Center, Luxembourg

Licensing practitioners work with digital documents prepared and saved on electronic devices in networks. Our network is our workplace. Common attacks against the IT infrastructure of all types of organizations are direct financial attacks, blackmail and ransom attacks, abuse of IT infrastructure, data exfiltration, and abuse of document indexing systems. Recent events have demonstrated how networks and computer systems in many different countries including vital services such as hospitals are open to attack by “ransomware”. A single individual who handles an infected email incorrectly can jeopardize archived documents of a complete organization. The Computer Incident Response Center Luxembourg (CIRCL) is a government-driven initiative designed to provide a systematic response facility to computer security threats and incidents. CIRCL is a partner of the “No More Ransom” Project set up by the National High Tech Crime Unit of the Netherlands’ police, Europol’s European Cybercrime Centre and the cyber security companies Kaspersky Lab and Intel Security. It has the goal to help victims of ransomware to retrieve their encrypted data without having to pay to criminals.

Gerard Wagener of CIRCL the will report on these developments and best practices to prevent or reduce damage and loss.

- 16.10 **Topic 3 - The Trade Secrets Directive – what does it mean and how will it work?**  
**Wouter Pors**, Bird & Bird, The Hague and **Bruno Vandermeulen**, Bird & Bird, Brussels

The Trade Secrets Directive was enacted in June 2016 and needs to be implemented in national law by 9 June 2018. Some of its provisions are not completely clear at first sight, but there is often a clear reasoning behind them.

In this session Bruno Vandermeulen and Wouter Pors will explain what the intention of the EU legislator has been and how key provisions should be understood. LES and the European Commission are also monitoring the implementation into national law and will keep in close contact on this. You will get an update of the status of the implementation and the most important options which the Member States will have to decide.

- 17.10 Networking drinks



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#### DETAILS

##### DATE

Thursday 15 June 2017 from 12.00 till 17.00

##### VENUE

Hilton Rotterdam  
Weena 10  
NL-3012 CM Rotterdam, The Netherlands  
See the [Hilton Rotterdam website](#) for a map and directions.

##### FEE

Members of LES are welcome to participate free of charge. The fee for this meeting for non-members will be € 50,00.

Participation includes meeting materials, buffet lunch, coffee and tea in the break and drinks after the meeting.

Payment of non-members can take place by bank transfer or by credit card. Your registration will be confirmed with an invoice for the registration fee.

##### REGISTRATION

Members and non-members are kindly requested to register online via the [online registration form](#)

##### EDUCATIONAL POINTS

Please contact the Registration Desk at the day of the meeting for the necessary lists to sign. A certificate of attendance will be send by email after the meeting.

##### PARTICIPANTS

Please note that this topic meeting is open for LES members and non-members worldwide. However, from participants it is expected that they have at least an academic background (law, financial or technical).

##### MEMBERSHIP

For information on membership of LES Benelux please send an email mail to [secretariat@les-benelux.org](mailto:secretariat@les-benelux.org) or ask our staff at the registration desk at the day of the meeting.

##### PROGRAM AND PRESENTATIONS

The speakers at this meeting will be kindly requested to make their presentations available for publication at level 2 (registration required) of the [LES Benelux website](#). The presentations will be available approximately two weeks after the meeting. All participants will receive instructions by email how to access these presentations.



[www.les-benelux.org](http://www.les-benelux.org)

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#### SPEAKERS

**Maarten Meulenbelt**, partner at Sidney Austen in Brussels (BE), focuses his practice on EU regulatory affairs, litigation and competition law issues affecting the life sciences sector in Europe. In addition to advising on EU life sciences matters, Maarten also handles competition litigation at the EU and national levels. He has extensive litigation experience before the EU Courts, national courts and competition authorities, the European Commission and national regulatory authorities in several EU Member States. Maarten has significant competition law experience in a variety of sectors.

Maarten writes and speaks widely on legal issues affecting the life sciences industry and is featured prominently in the life sciences and competition rankings of leading bar publications, such as *Chambers*, *The Legal 500 EMEA*, *Who's Who Legal* and *Best Lawyers*. Clients in *Chambers Europe 2017* comment that "he is a great on strategy and knowing the law as it pertains to our case. He also has a great network of contacts within the industry." Most recently Maarten has been recognized in the *LMG Life Sciences Guide* for regulatory and non-IP litigation enforcement. He is also described in *Who's Who Legal 2016* as "heavily endorsed by his peers for his outstanding knowledge of EU pharmaceutical regulations."

**Wouter Pors** is a partner and head of the Bird & Bird Intellectual Property Practice in The Hague (NL). With more than 25 years of experience, he focuses on patent litigation, which also helps him to keep in touch with innovative technology. He handles a wide range of patent disputes, varying from mechanical issues through software and business method patents to biotech disputes, for both national and international clients. Wouter is a member of our Tech & Comms, Life Sciences and Energy & Utilities Groups.

In addition, Wouter is also involved in numerous trademark and copyright litigation matters, including cases before the Dutch Supreme Court and the European courts.

In recent years, database protection and trade secrets have become a more important part of Wouter's practice and he has handled litigation on these issues and participated in various expert meetings on the new European trade secret regime.

Wouter is a member of the board of the Dutch IP litigators association VIEPA and co-chair of AIPPI's standing committee on legal privilege. He is also an expert on issues regarding the Unitary Patent and the Unified Patent Court, the new patent system that is expected to go live in December 2017. He is working on this within Bird & Bird as well as AIPPI and EPLAW.

Wouter was admitted to the bar in 1989 and joined us in 2001 as one of the founding partners of our office in The Hague. Before studying law, he studied architecture and building construction for several years. He also worked as a researcher at Tilburg University.



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**Bruno Vandermeulen** is partner in the Bird&Bird International Intellectual Property Group and heads up the Intellectual Property Team in Brussels (BE).

Bruno has experience in all types of intellectual property litigation. He focuses on drafting and negotiating license agreements, conducting intellectual property due diligences, litigating patents, know how and trade marks, and advising clients on cross-border litigation strategies in Belgium and Europe, including protection of confidential information and Trade Secrets.

Bruno also advises and assists European clients in patent disputes in the United States.

Bruno is a long-standing member of the Benelux Chapter of the Licensing Executive Society (LES) where he has served as board member and President. He is a member of the Belgian AIPPI and of INTA.

Bruno is also head of the editorial board for the Belgian IP journal "*Intellectuele Rechten / Droits Intellectuels*" (IRDI).

Bruno practices in Dutch, French and English and contributes to various intellectual property magazines.

**Gerard Wagener** is working since 6 years for the Computer Incident Response Center Luxembourg (CIRCL). He is doing incident response and computer forensics.

Previously he was working for 4 years in the global information security team at SES, a leading international satellite operator. He received his bi-national Ph.D. in computer science in 2011 at the University of Luxembourg and INPL Nancy, France. His doctoral research focuses on adaptive decoying systems to improve intelligence gathering on attackers in computer networks.

He is the founder and lead developer of the Adaptive Honeypot Framework, which serves as the solid foundation for constructing intelligent honeypots. Gérard comes from the malware research community, where he worked on projects such as sandboxes for monitoring and analyzing malicious software. In addition to these hands-down activities, his scientific work has investigated malware classification using phylogenetic trees and intelligent high-interaction honeypots driven by game theory.

